

**DATE**

Dear Minister Schulz or **MLA FIRSTNAME LASTNAME**,

As a **PARENT/GRANDPARENT/GUARDIAN/MEMBEROFTHEPUBLIC/OTHERDESCRIPTOR/EARLYCHILDHOODEDUCATOR**, I am writing you today in support of increased investment for Alberta’s early learning and child care system.

Early learning and child care programs are more than places to drop off kids. They are meeting places and learning spaces for children and their families. They provide children with rich, nurturing learning experiences that support their development. And they are an essential service for working parents.

High-quality early learning and child care doesn’t just happen by itself. It depends on well-qualified early childhood educators who have the education they need to support children’s learning and development.

A well planned, well-funded, and well-executed early learning and child care system helps all Albertans. It lays the foundation for children’s future learning and for lifelong health and wellness.

Every child care dollar spent today can save many dollars tomorrow. Economic studies show a \$1.50–\$17 return on investment for every \$1 invested in child care. This return is a result of increased tax revenues, family health and wellness, and high school completion rates and reduced societal costs—including reduced child mortality, mental illness, crime, substance abuse poverty and social inequality.

It is time for Alberta to make a substantial investment in the well-being of children and families and in the economic health of our province.

I would like to hear from you as a representative of Alberta’s government. What can Albertans look forward to in the form of increased public funding for this critical service?

Thank you,

**YOURFIRSTNAME YOURLASTNAME**

**YOURPHONENUMBER**

**YOUR EMAIL ADDRESS**